



Making the most of Digital Giving at Christmas



Juliet Evans
Diocesan Fundraising Adviser
20th October 2025

Lots of info here – but :
it's about doing 'just one thing' and doing it well.

If you are stuck, I may be able to help create posters
and card reader screens for you.

(Digital) Giving at Advent & Christmas



Giving at Christmas: 

“50% of people say they always/usually give to charity at this time of year (74% give money)”



Digital Giving Rollout:

£20,000 - December 2024

£100,000 - total 2024

£110,000 - so far this year



Donations for both church & charities

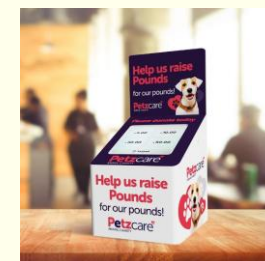


An opportunity to engage with your community

Overview of Digital Giving

- **Contactless :**

Donation made at a contactless donation device, using a bank card or some kind of smart device (e.g., Apple Pay on iPhone/watch).



- **Online:**

Webpage accessed via an internet browser.

Allows people to give online using their card or Apple/Google Pay.



If you don't have a device or online giving...

'Easy' option if you don't have anything, but I would recommend looking at the previous options for your chaplaincy. A LOT of people do not nominate a chaplaincy when giving...

 Diocese in Europe

 THE CHURCH OF ENGLAND

Thank you for visiting us

May you find peace and hope in this special place of worship

If you would like to, it's easy to offer a donation to support our work and maintain this beautiful building.



JustGiving

1. Open the QR code or visit <https://www.justgiving.com/diocese-ineurope> This will take you to the Diocese in Europe's Justgiving page.

2. Make your donation.

3. Please then type the name of our church and the town/city in the 'Add a message of support' box. This will ensure that your donation directly benefits our church. THANK YOU!

Message
Add a message of support

 Diocese in Europe

CHURCH OF THE DIocese in Europe

Add a message

NAME TO appear on page (optional)
e.g. Dring David

Add a message to your donation (optional)
e.g. Keep up the good work

"Be still and know that I am God..." PSALM 46:10

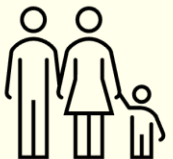
JustGiving™

- Multiple currencies
- Gift Aid
- Via the Diocese – but people **MUST** nominate a chaplaincy

- #1: Card reader devices
- #2: Online giving, QR codes & links
- #3: A Church Near You (online giving)
- #4: Christmas campaign branding
- #5: General communications

#1 Card reader devices

- Make sure the device is charged...
- ... and it is working before the service!
- People to help out/stand near machine – if needed
- Security
- Location
- Donation amounts



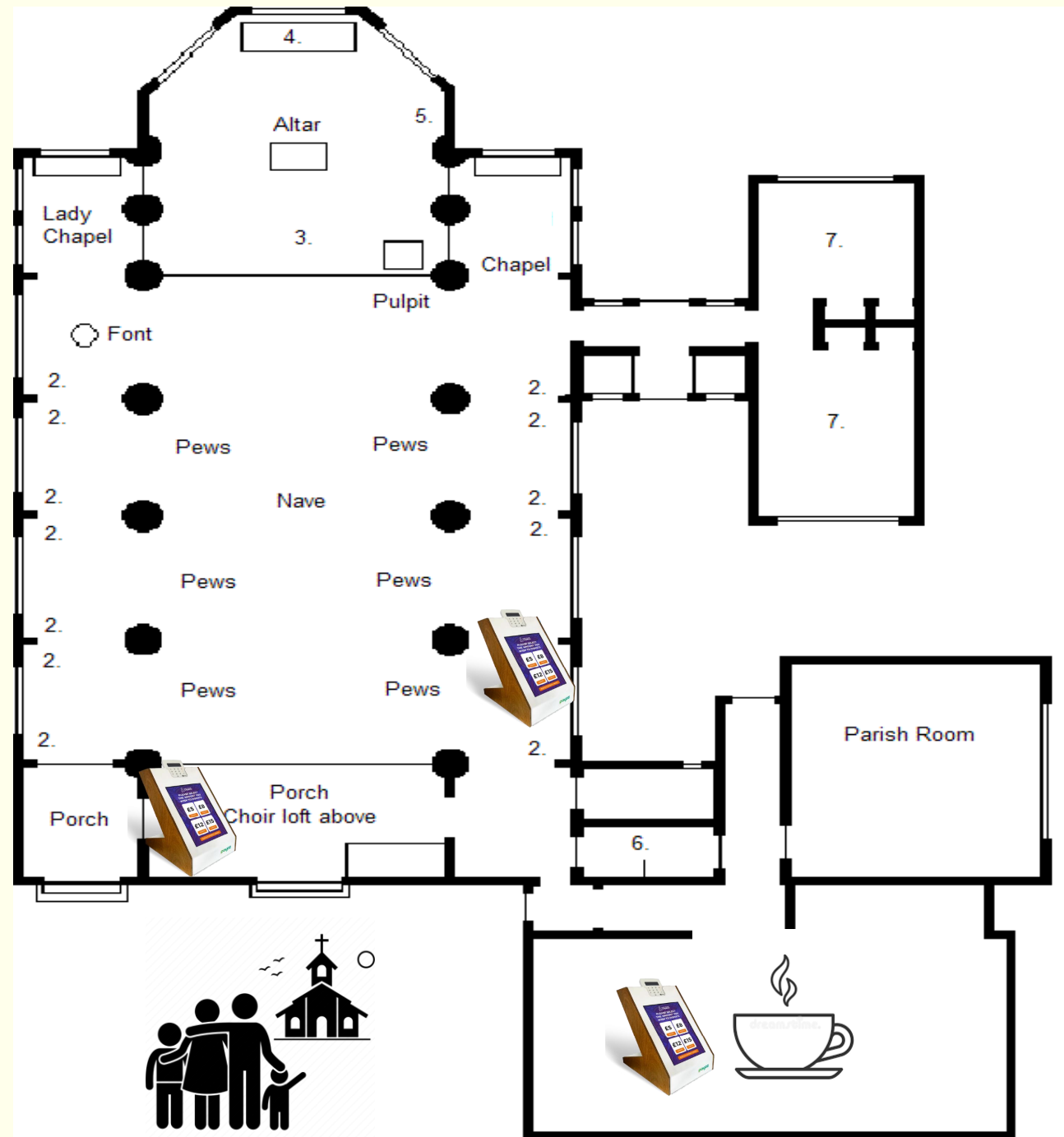
Location? (Entrance/coffee point?)

Visual? (Decorate your device?)

Manned/unmanned?
(children or young people assisting?
Volunteers?)

Will you move it? (One church
turned the device round during the
service, so facing people as they came
in; facing people as they came out)

(or your location
may just depend on where you have wifi
or mobile)



Diocese in Europe
6 April at 11:26
So good to see the Giving Stations in place. Phase 2 will be announced



Anglican Church Athens Greece
6 April at 15:09
We are thrilled with our new 'GivingStation' that allows us to receive donations!
We are hugely grateful to the Diocese in Europe and to the Church of England's Giving Team for making this possible.



- I would recommend lowest amount = lowest note value
- 4 or 6 options seem to work
- Always include the 'Choose your own amount' option!



#2 Online giving, QR codes & links



Different platforms used for different reasons – familiarity, tax receipts etc. Chaplaincies free to choose what works for them! The Give A Little/SumUp option is easier for some as it is one system for both contactless and online giving...

Also aware that some countries have banking apps, such as Twint in Switzerland.

Online giving, QR codes & links

give a little [Log out](#)

[Overview](#) [Reports](#) **[Campaigns](#)** [Donors](#) [Devices](#) [Supporters](#) [Account](#)

[All campaigns](#)

Christmas test

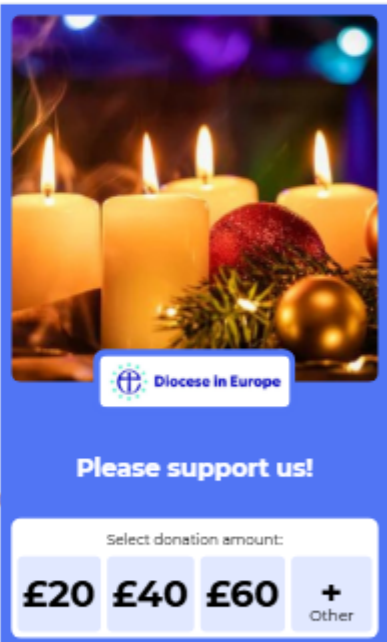
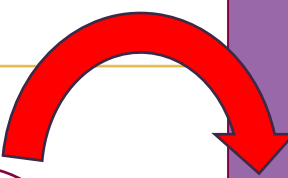
This campaign will be available across app and web.

Template Magic

Campaign

Name	Christmas test	Change
Code		Change
Custom URL path		Change
Image	AA.jpg	Change
Logo	Diocese_in_Europe_Logo_CMYK_Horizontal_1_1	Change
Message	Please support us!	Change
Primary colour	#5175E4	Change

[Delete](#) [Share](#) [Unpublish](#)



Creating a QR code through
Give A Little

give a little [Log out](#)

[Overview](#) [Reports](#) **[Campaigns](#)** [Donors](#) [Devices](#) [Supporters](#) [Account](#)

[Back to manage](#)

Christmas test

Share campaign

[Manage](#)

[Social media](#) [QR codes](#) [Link](#) [Embed](#)

Share with QR codes



[Download QR code](#)

Creating a QR code just through SumUp (and PayPal)

If you have just a small SumUp device eg SumUp Solo – or use PayPal

- To create a SumUp QR code for accepting payments, you'll need to download the **SumUp app to your Smartphone or laptop**.
- Navigate down the home menu to the "QR Codes" section, then tap "Create QR code". Give it a name and description, and choose to allow people to enter the amount (not 'fix price').
- After saving, you can click on the 'three dots' and share or print the QR code.

The screenshot displays the SumUp app interface for creating a QR code. At the top, it says "THE DIOCESE IN EUROPE BOARD OF FINANCE" and "payment powered by SumUp". Below this is a section titled "Enter Amount" with a text input field showing "£" and "0". A black button labeled "Continue" is positioned below the input field. The main part of the screen shows a donation form for "Holy Trinity Church In Nice" with the description "Support the church for English speaking christians in Nice, France". The amount is set to "€0 EUR". There is a checkbox labeled "Make this a monthly donation" which is currently unchecked. At the bottom, there are two buttons: a yellow "Donate" button with the PayPal logo and a white button with a blue border labeled "Donate with Debit or Credit Card".

Creating a QR code just through SumUp: sample screens

THE DIOCESE IN EUROPE BOARD OF FINANCE
payment powered by SumUp

Enter Amount

£

Continue

Powered by  sumup®

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[Cookie Policy](#)

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THE DIOCESE IN EUROPE BOARD OF FINANCE
payment powered by SumUp

£1.00

 **Earn 0.5% cashback every time you spend**
Open a SumUp Pay account to earn cashback when you use your virtual card to spend in-store or online.
Join SumUp Pay
Terms and Conditions apply.

— or —

Pay as guest 

Choose payment method 

☒ **Credit/Debit Card**   

Name on card

Card number

Expiration date

Security code

 **Pay £1.00**

Powered by  sumup®

THE DIOCESE IN EUROPE BOARD OF FINANCE
payment powered by SumUp



Payment successful

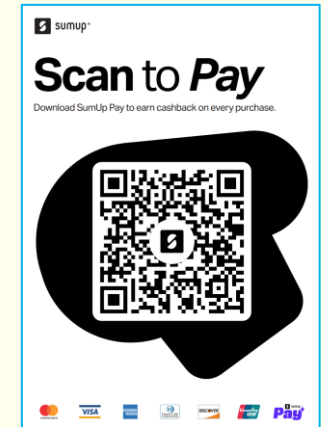
£1.00

15 seconds ago

16/07/2025, 14:08:27 | XLT69X8JAU

 **Earn 0.5% cashback every time you spend**
Open a SumUp Pay account to earn cashback when you use your virtual card to spend in-store or online.
Join SumUp Pay
Terms and Conditions apply.

Powered by  sumup®



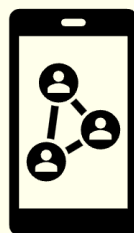
SumUp's QR code looks commercial so I cut it out of the image...



...or 'right click' and select 'Create QR code for this page' for any web page you want to link to

Online giving, QR codes & links

- Service sheets, bookmarks, pew cards, posters, zoom slides, website, social media?
- Always check QR codes/links are correct (in the highly unlikely event that someone might have tampered with it)



Giving

Online donation amounts?

(Generally you can go a bit higher than with contactless)

SingleMonthly

15 €
Donate

25 €
Donate

50 €
Donate

75 €
Donate

100 €
Donate

Choose your own amount

SingleMonthly

2 €
Donate

5 €
Donate

10 €
Donate

25 €
Donate

50 €
Donate

100 €
Donate

Choose your own amount

Choose amount

Help keep our church community going.

One-time

Weekly

Monthly

Annually

€10

€50

€100

€ Custom Amount

☐ Write us a comment

Next →

Powered by Donorbox

Donate to

Holy Trinity Church In Nice

Support the church for English speaking christians in Nice, France

€0
EUR

☐ Make this a monthly donation

Donate

Donate with Debit or Credit Card

My donation

I donate once

I donate every month

20 €

50 €

100 €

150 €

Free amount

--,-- €

SingleMonthly

5 €
Donate

10 €
Donate

20 €
Donate

50 €
Donate

Choose your own amount

SingleMonthly

5 €
Donate

10 €
Donate

25 €
Donate

50 €
Donate

Choose your own amount

SingleMonthly

10 €
Donate

20 €
Donate

30 €
Donate

Choose your own amount

Mon don

Je donne une fois

Je donne tous les mois

20 €

50 €

100 €

150 €

Montant libre

--,-- €

Creating donation amounts through a SumUp Solo device



- Most chaplaincies just leave the screen as a free choice.
- But you can set the device to show up to four amounts, which may be useful for e.g. event tickets.
- Click on the arrow on the screen and select 'payment options' then 'fixed prices' and input your amounts. Ensure the button next to 'set and charge fixed amounts' is on. Press the main arrow to go back to the home screen – and the amounts should be displayed. (Note: if someone wants to give a different amount, they need to click on 'keypad' – not obvious!)
- To exit fixed amounts, click on the arrow at the top of the screen, go back into fixed prices and switch the button next to 'set and charge fixed prices' is turned off.

Giving via A Church Near You

Brno Anglican Church

YOU'RE WELCOME HERE

Welcome.

We are a young and growing international community committed to creating a caring and hospitable space to share life, grow in faith and serve our city in the name of Jesus.

We are also a diverse community with people from many nations and social backgrounds – students from Brno's many universities, Masaryk, Mendel and VUT, international workers, families, and long-term residents too.

So, if you're new to the city and looking for a spiritual home away from home, are Anglican or non-Anglican, are returning to church after a while or have questions and want to explore the Christian faith for the first time, you'd be welcome here.

Give now

Support our ministry and mission

Donate →

49°11'12.5"N 16°36'12.7"E
SJP3+PCC Brno, Czechia

Directions

View larger map

a church
NEAR YOU

Find a Church Near You Safeguarding

St Alban's Church

Services and events

News and notices

About us

Find us
Churchillparken 11 Copenhagen

Get in touch

Facilities

More information

Share

Edit this church

St Alban's Church

Our Rule of Life is knowing God, growing in Christ, building community and looking beyond ourselves

Support our ministry and mission by giving via Give A Little

Support our ministry and mission

Donate →

55°41'20.9"N 12°35'48.5"E
MH-Q2W+MPS Copenhagen, Denmark

Directions

View larger map

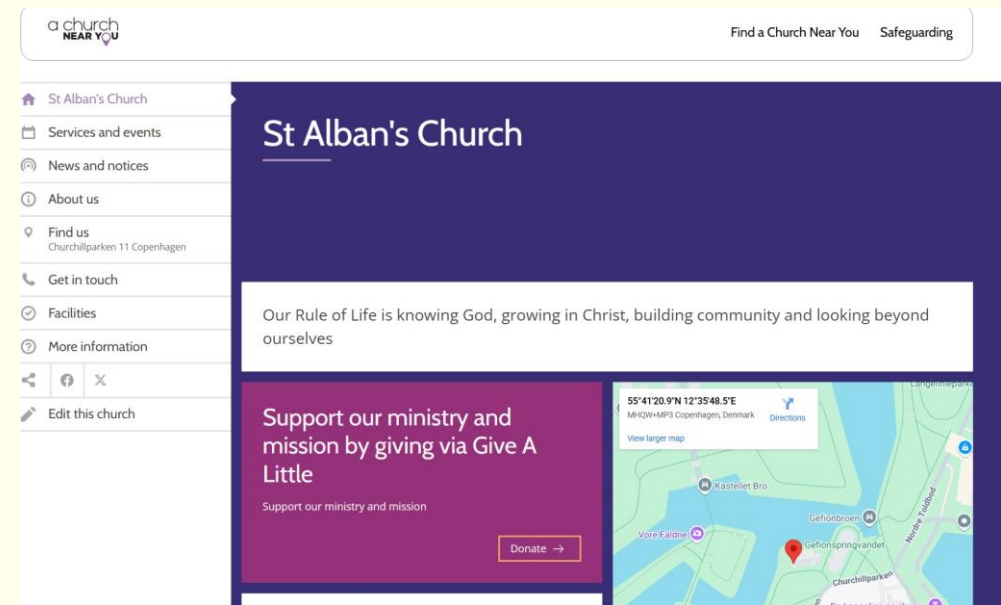
Create a donation button on your 'A Church Near You' page (linking to your online giving page)

There is a video on how to do this here: [Add a donate / online giving button on your church homepage – AChurchNearYou](#)

It is easy to set up (the **church administrator** or whoever is the editor for your A Church Near You page can do this)

PLEASE READ as Europe is different

- You will be given two options 1) Connect to Give A Little and 2) Use a Custom Donation URL
- **CHOOSE THE SECOND OPTION ('Custom Donation URL')*** whether you have online giving set up with Give A Little or any another provider.
- Copy and paste the URL of your online giving page into the box when asked.



*So why can't we use 'Connect to Give A Little' here?

Because it can't cope with different currencies!
Donation amounts appear as £ Sterling on your A Church Near You page, but if someone clicks on **£10** then it automatically converts to eg **10 Danish Kroner** for St Alban's Copenhagen (which is worth £1.16. 'Ouch'!!!)

Christmas branding



CHURCH NAME HERE

This festive season, we would be so grateful if you could make a donation for the life and work of our church.

Simply scan the QR code with your smartphone and follow the link.

Thank you for all you are able to give.



Thank you for visiting us

May you find peace and hope in this special place of worship at Christmas

If you would like to, it's easy to offer a donation to support our work and maintain this beautiful building

Please scan this QR code to donate



Diocese in Europe
THE CHURCH OF ENGLAND

"Be still and know that I am God..." PSALM 46:10

Diocese in Europe

Donations welcome

£5 Donate	£10 Donate
£15 Donate	£20 Donate
Choose your own amount	

JOY

Please give generously to support the ministry and mission of our church this Advent and Christmas



Back

Add new campaign

Select a type

Magic

The new 'Magic' blended campaign template makes designing your campaigns quicker and easier and allows you to seamlessly create a campaign that can be displayed on your donation station as well as online and via QR codes.

This template is required for the **Give A Little Champion app**, and is recommended when sharing QR codes.

Select

Background

A fully customisable campaign template, which allows the upload of video, image and text and complete branded designs.

Select

Banner

Add an image to a banner campaign with customisable colours and donation amounts.

Select

Basic

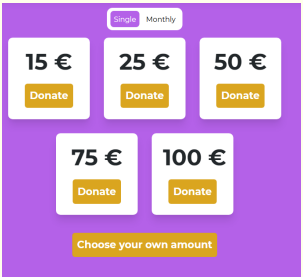
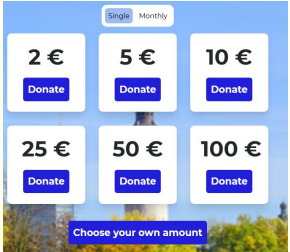
A basic campaign with customisable colours and donation amounts.

Select

Images only

Image or video*

This is fine!



◀ All campaigns

Christmas test

Delete

Share

Unpublish

This campaign will be available across app and web.

Template Magic

Campaign

Name Christmas test [Change](#)

Code [Change](#)

Custom URL path [Change](#)

Image AA.jpg [Change](#)

Logo Diocese_in_Europe_Logo_CMYK_Horizontal(1).png [Change](#)

Message Please support us! [Change](#)

Primary colour #5175F4 [Change](#)

Accent colour #E1E8FF [Change](#)

Donation amounts Web: £20, £40, £60, Other
App: £5, £10, £25, Other [Change](#)

Give & Go amount [Change](#)
This feature is now available when using a [stripe](#) WisePad 3 card reader

Offer recurring donations [Change](#)
This feature is now available when using a compatible card reader.

Thank you

Image AA.jpg [Change](#)

Heading Thank you for your donation!
Wishing you a very Happy Christmas. [Change](#)

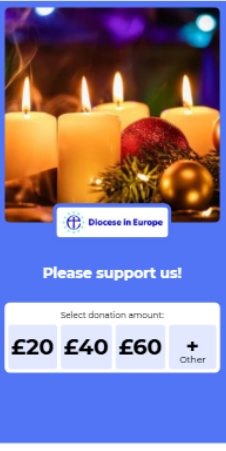
Message [Change](#)

Other options

Offer Gift Aid Not enabled [Change](#)

Offer contact opt-in Email [Change](#)

Offer receipt Yes [Change](#)



Video (MP4) templates for card readers



Generic screens = simply click on the link to download MP4 and upload to Give A Little as a Background file for your card reader, then insert your donation amounts

Editable screen templates (ie you can insert the name of your church or change anything) = either click on the link and amend within the Canva design programme – see next page) OR ask Juliet if she has time to amend!

[Generic snow welcome](#)

[Generic snow thank you](#)

[Generic joy welcome](#)

[Generic joy thank you](#)

[Editable Canva snow welcome](#)

[Editable Canva snow thank you](#)

[Editable Canva joy welcome](#)

[Editable Canva joy thank you](#)



The Church of England has also provided a **step-by-step guide** on how to edit, download, and use the editable Canva templates ([you can download it here](#)) and a **video walkthrough** taking you through the process ([watch it here](#)).



Canva

- <https://www.canva.com>
- **graphic design tool** for creating posters, resources, logos, newsletters and social media content.
- PDF, JPG, PNG, MP4 and SVG files.
- Similar to Publisher and PowerPoint



Thank you for visiting us

May you find peace and hope in this special place of worship

If you would like to, it's easy to offer a donation to support our work and maintain this beautiful building.



Scan to give by
CREDIT CARD
or
PayPal

You don't need cash to donate

christchurchlille.fr



CHURCH NAME HERE

This festive season, we would be so grateful if you could make a donation for the life and work of our church.

Simply scan the QR code with your smartphone and follow the link.

Thank you for all you are able to give.



How to make a contactless donation



Select an amount on screen or choose your own.



When prompted, hold your card or smart phone/watch* on the card reader at the top of the device to make your donation. To use chip and pin, insert your card in to the top of the reader.



Wait for the 'beep' and on-screen confirmation that your donation has been successfully processed.



Your donation is safe and secure. Our device is part of the Church of England's Digital Giving Rollout programme.

Thank you for your gift.

Digital Giving



*Donations can be made with most major international debit and credit cards, as well as Google Pay and Apple Pay.



You can now give your offering using any of these cards, your phone or smart watch



Thank you for visiting us

May you find peace and hope in this special place of worship.

If you would like to, it's easy to offer a donation to support our work.



...Be still, and know that I am God...
PSALM 46:10



Canva Design templates



Poster Canva template



Poster Canva template



Christmas Poster Canva template



Christmas Poster Canva template

Pew card with QR code Canva template



Ready-to-go or Word template resources



[Ready-to-go downloadable Europe Payaz GivingStation device poster.pdf](#)



[Ready-to-go downloadable Europe SumUp Solo device poster.pdf](#)



[A Word template for a pew card/offertory token with an EXAMPLE QR code on it.](#)



[Year in the Life of our Church Powerpoint template \(provided by Juliet\)](#)



[Link to the Word version here](#)



Click on a Christmas poster image
Download image, load into Word/Paint, add your QR code, print – or just download and put separate QR code image on top?

I'll provide some more options
Contact me if you want to!

Digital Giving

A Year in the Life of St XXX, Anytown

Sharing God's love with our community



80 adults & 7 children
worshipping family



250
worshippers joining us for Christmas services



5 baptisms, 4 weddings & 7 funerals
sharing key life events with our local community



100
church services – in-person and on Zoom



150
Facebook followers



£2,000
Donations to the Ukrainian appeal



28
church and community groups using our building



30
community events, including the Jubilee celebrations, Christmas fayre, lunches and games evenings





80 adults & 7 children
our worshipping family



250 worshippers
joining us for Christmas services



5 baptisms, 4 weddings & 7 funerals
sharing key life events with our community



100 church services
in-person and on Zoom



150 Facebook followers



£2,000 donations to the Ukrainian appeal



28 church & community groups using our building



30 community events including Coronation celebrations,
Christmas fayre and lunches

THANK YOU to everyone for your support this year!
Could you help us to help others in 2026? If you would
like to make a donation to our work, please scan our QR
code with your mobile phone, use our card reader device
or make a cash donation.



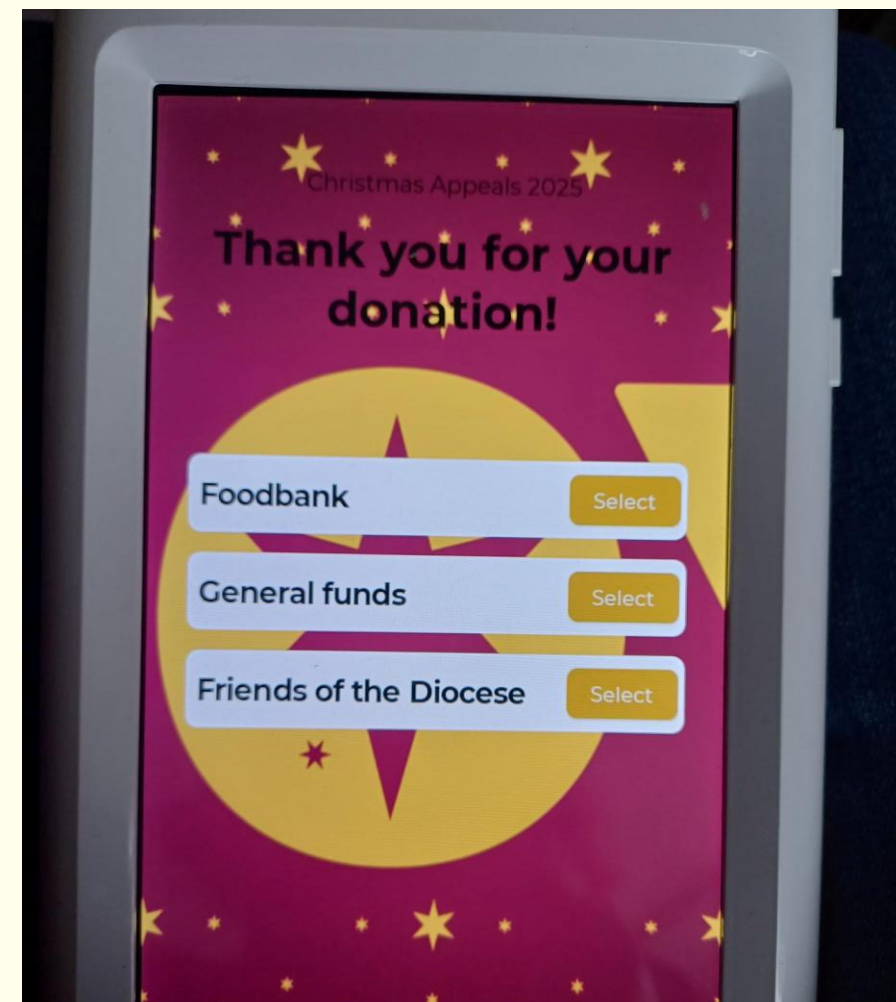
Communications:

- **Biblical generosity**
- **Visitor quotes**
- **Interview someone**
- **Show a video**

Church and/or charity...?

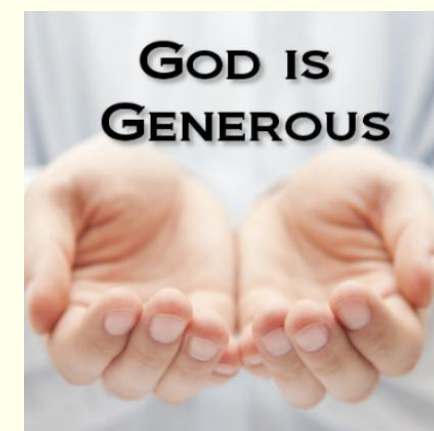


- You can create a list...
- '50/50' split may be easier?
- Gift envelopes on a Christmas tree?



Communications...

- A conversation with the church leadership team...
- What giving 'mechanisms' are we going to offer?
- Are we going to do something different from normal? (Posters, Christmas screen branding. QR code in service sheets?) What are the deadlines for finalising things?
- How are we going to announce the 'offering' or 'donation' moment? Agree wording ('need' and 'how')
- What's the balance of giving vs other communications?
- Are we raising money for the church and/or charity?
- Wider messages?



Next Steps?
'Just one thing'

Q&A

juliet.evans@churchofengland.org

Single gifts vs regular giving?

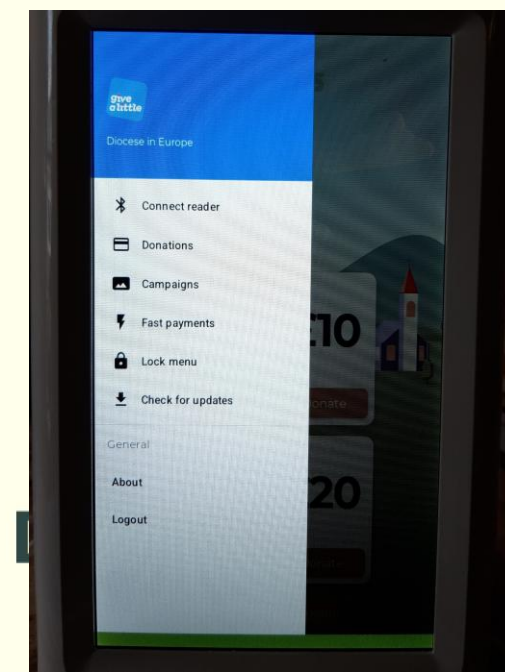
If you have a larger card reader device, you can now enable regular giving for card reader giving as well as online giving.

The default is 'single gift'.

There have been some recent changes, and I am not sure if they all apply to Europe or just the UK. I will get back to you.

At **Christmas**, most people just want to make a single gift and 'tap and go'.

You *can* set the device up to email receipts, capture contact details, but this may slow the flow of donations. If you find there is a queue of donors (!) you can swipe left on the device screen and click on 'fast payments' – it defaults to 'tap and go' and doesn't offer receipts/contact capture etc.



Transaction fees?

These vary across different countries.

The quickest way to check is to go into your local SumUp website eg sumup.com/fr-fr/

People mentioned the fees were better than PayPal.

If you are using Give A Little you should NOT be charged any monthly fee at any stage. Your account should say 'Premium' and 'Parish Buying'. If it doesn't, contact me!



 [Log out](#)

[Overview](#) [Reports](#) [Campaigns](#) [Donors](#) [Devices](#) [Supporters](#) [Account](#)

[Billing](#) [Integrations](#) [Users](#) [Settings](#) [Security](#)

Billing

Account type: Premium

You have Premium service features.
You can review the full range of features [here](#).

Member: Parish Buying

Parish Buying hold a Group licence which includes Premium service for all members until 31 December 2025.
There is nothing for you to pay.

Donation limits for SumUp?

Minimum is generally 1 Euro or equivalent.

Card reader **contactless** maximum is 1,000 Euros or equivalent

Card reader **chip and pin** no limit

Online giving maximum is 1,000 Euros, unless you have a special agreement with SumUp

Be aware though, that all giving providers do operate anti-fraud/anti-money-laundering policies and may stop any suspiciously high donations!

