



Digital Giving Rollout

Expressions of Interest – Summer 2025

Any questions? Please contact: Juliet Evans
Diocesan Fundraising Adviser
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Want to apply for a device? Please complete the application form here: [Digital Giving Rollout: Expressions of Interest](#)

About the Church of England's Digital Giving Rollout

- We live in increasingly cashless societies. Visitors to our churches often want to give, but don't carry cash. Research shows contactless gifts are 3x higher than cash gifts - and online/QR code giving is significantly higher.
- The Church of England has invested a total of £1.25million for contactless card reader & online giving in the UK, and European chaplaincies have also benefitted from the project. We piloted the technology with 4 chaplaincies in 2023 and then 35x heavily subsidised 'Payaz Giving Station' devices went out to chaplaincies over Spring/Summer 2024. An additional 12 devices have also been funded by the Diocese and contributions from participating chaplaincies.
- **£100,000 was given to chaplaincies through this project in 2024. Average contactless gift = £19.13. Average online gift = £40.98.**
- We are open to further applications for large or small card reader devices – as diocesan budget allows.
- All devices require a 'merchant provider'. The provider for all devices here is SumUp and works across Europe. Larger devices (which are listed under Option 1) also require an app called Give A Little which generates the colourful donor screens.

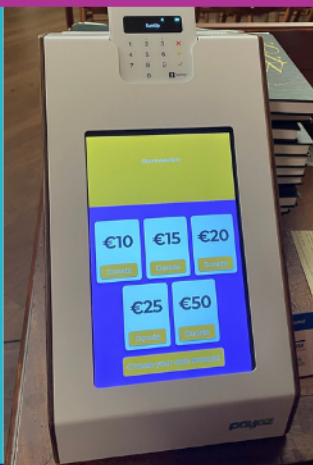
Digital Giving Rollout Project 2025 update



£83,000
given
January - June
2025

Key facts, figures & feedback

52 chaplaincies
have now received
a large contactless
giving device



It's already
making a world of
difference!

Income breakdown:




91% card reader gifts
9% online gifts

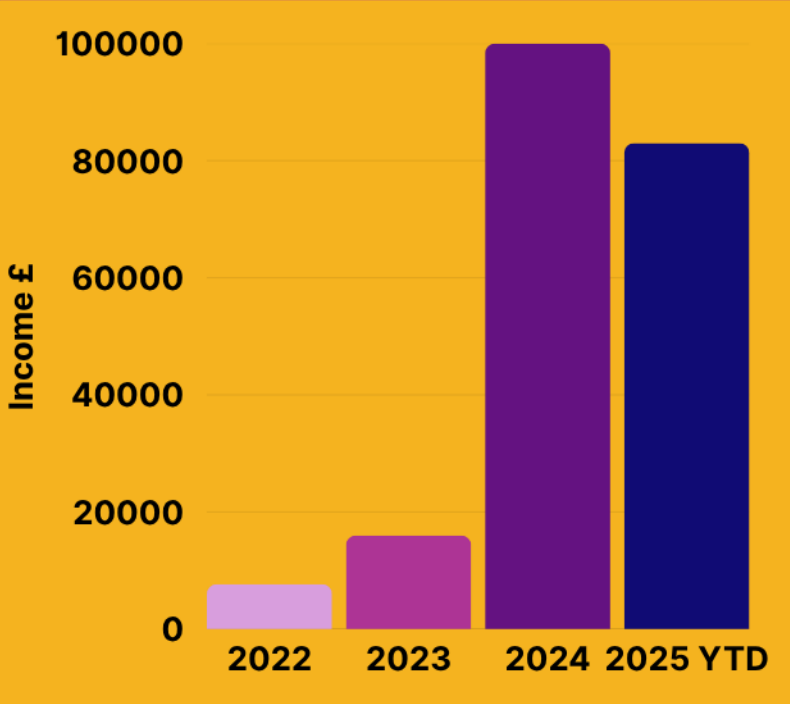
Average gift size:

£20.20 card reader gift
£43.21 online gift

Income per chaplaincy
since the beginning of
the project:

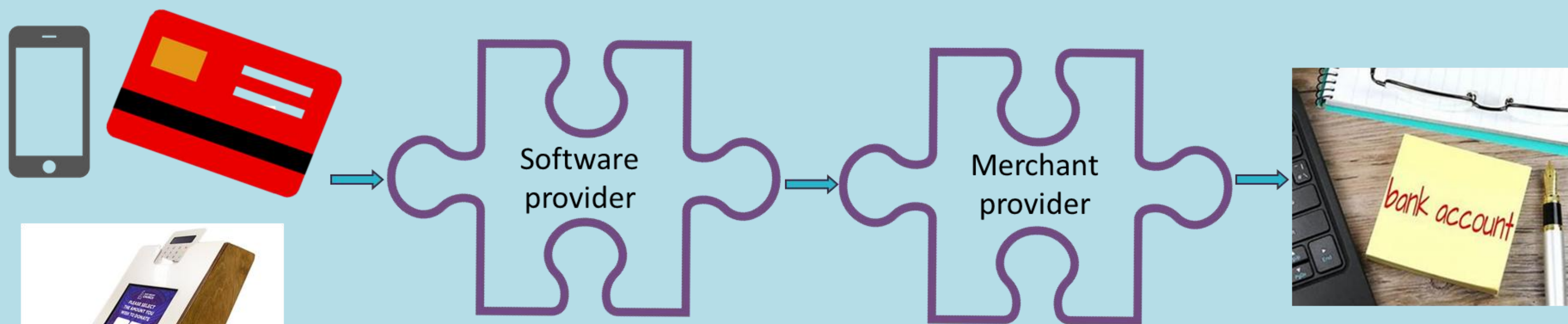
Total income from
the project so far:
£207,000

-  **23** chaplaincies with digital income over £2,000
-  **21** chaplaincies with digital income £500- £2,000
-  **8** chaplaincies with digital income under £500



Data is only included from chaplaincies that have set up their digital giving through the Church of England (pilot and project data for large and smaller devices). Some chaplaincies are using other card reader devices/ online giving providers outside of the Church of England project; they have not been included. All currencies have been converted to £ Sterling.

Options 1: Payaz Giving Station & PayazGO



Give A Little provide the 'interactive donor screen experience'



SumUp processes the payments securely into the chaplaincy bank account

Having both SumUp AND Give A Little means you are set up for both card reader AND online giving

Option 1a: Payaz Giving Station

- Good for chaplaincies wanting something professional-looking and secure – for ‘self-service’ by the donor who can select or choose an amount to donate
- Works with Wi-Fi or mobile* signal (*you will need a SIM card for mobile)
- SumUp and Give A Little registration required
- **Order via the Diocese.** Manufactured & shipped from Northern Ireland, meaning no VAT or customs issues
- Dimensions: W233mm/H300mm/D267mm. Weight: c.6kg. 10 inch screen
- Works via mains power or internal battery (up to 6 hours). Pre-installed security feature & lock cable to go round a table leg etc
- The card reader and tablet can be taken out of the casing and used independently if you ever need a mobile option. Screens can be customised with church photos/logos
- You can also set up online giving through the software
- Retail price incl. delivery = c.£400. The Diocese will offer a grant of 70%



NEW Option 1b: Payaz GO

- Good for chaplaincies wanting something professional-looking and portable – for ‘self-service’ by the donor who can select or choose an amount to donate
- Works with Wi-Fi (but we will also install a one-year pre-paid EU or EEA roaming SIM card in each device, so you can use it eg outside a church building). You can then decide if you want to renew the mobile data or not. A SIM card has to be installed at the point of manufacturing as the device uses 3D casing. Note: you can’t swap the SIM card to a different one at a later date – because of the 3D casing.
- SumUp and Give A Little registration required
- **Order via the Diocese.** Manufactured & shipped from Northern Ireland, meaning no VAT or customs issues
- Dimensions: W135mm x D140mm x H310mm. Lightweight. 8 inch screen
- Works via mains power or internal battery (up to 6 hours). Pre-installed security feature. Can be held or can sit on table.
- You can also set up online giving through the software
- Retail price incl. delivery = c.£320. The Diocese will offer a grant of 70%.



Other options?

- The Payaz Giving Station and the Payaz GO models are the two main devices on offer. There are a couple of other models on the market. So, if none of the devices shown in these slides are suitable for your needs, please contact [Juliet Evans](#).

Options 1:
It's easy to create your 'interactive campaign screen' in Give A Little:



NOTE: These images are from my UK diocesan account.
Your screens will be in your local currency.

OverviewReportsCampaignsDonorsDevicesUsersBilling

[Back](#)

Add app campaign

Donor options

Donation amounts

£5Remove

£10Remove

£20Remove

£30Remove

Add another

St Mary's Church

Give now to support the work of our church.

£5Donate

£10Donate

£20Donate

£30Donate

Choose your own amount

Button position

☐ Top

☒ Middle

☐ Bottom

☒ Show "Choose your own amount" button

OverviewReportsCampaignsDonorsDevicesUsersAccount

[All campaigns](#)

Juliet test 1

Delete

TemplateCampaign colours

Campaign

NameJuliet test 1Change

HeadingDiocese in EuropeChange

MessagePlease donate hereChange

Primary colour#100B74Change

Accent colour#29B6CCChange

Donation amounts£5£10£15£20Change

Show "Choose your own amount" buttonYesChange

Button positionMiddleChange

Thank you

Thank you messageThank you for your donation!Change

Thank you positionMiddleChange

Thank you backgroundChange

Other options

Gift AidDo not capture Gift Aid declarationsChange

Offer contact opt-inYesChange

Offer donation receiptYesChange

Diocese in Europe

Please donate here

£5Donate

£10Donate

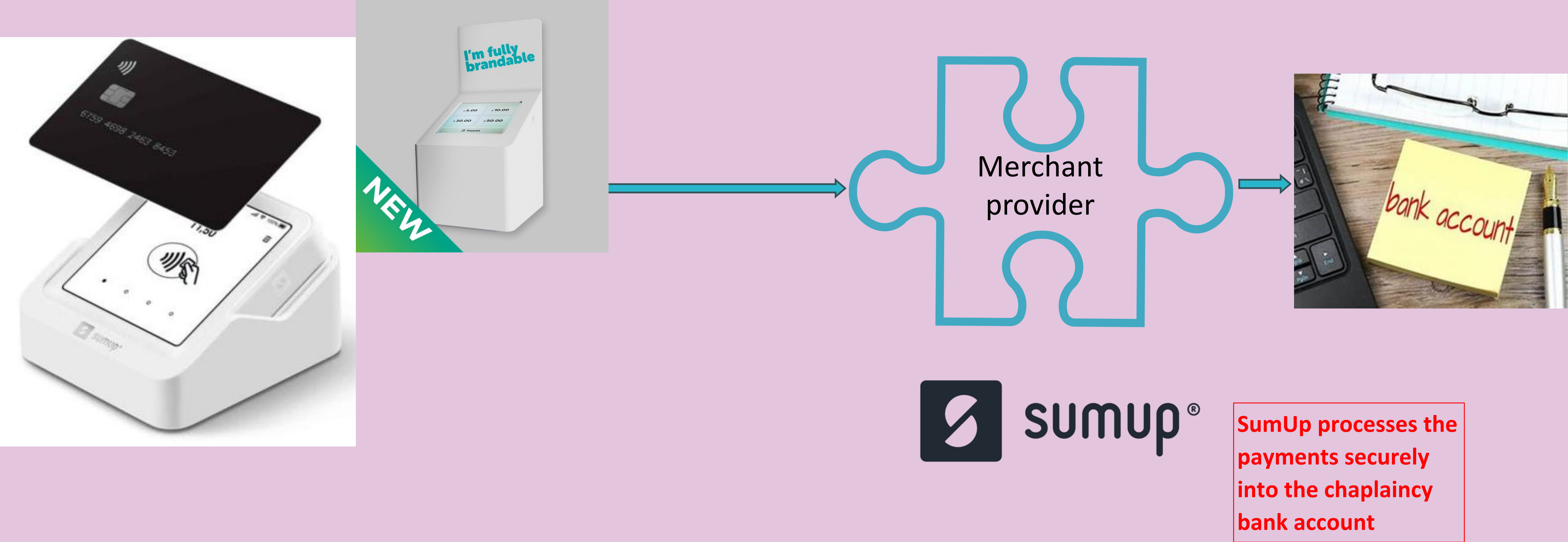
£15Donate

£20Donate

Choose your own amount

Thank you for your donation!

Options 2: 'SumUp only' devices: SumUp Solo & PayazTAPBOX



Alongside the larger devices, we will also be offering a small number of these smaller devices.

Option 2a: SumUp Solo Device

- Good for chaplaincies wanting ‘something’; an entry-level device. Works ‘out of the box’ ie set up within 5 minutes.
- The device is small and not so visible. Can’t really be left unattended, but would be fine if people are around. Works with Wi-Fi *and* also with mobile, because it comes with **free** unlimited mobile data via its own **built-in** SIM card.
- Up to 8 hours of battery life, comes with a charging station
- Only SumUp needed, not Give A Little
- You can create a QR code with SumUp
- Retail price incl. delivery = c.£70-90
- The Diocese will offer a grant of 70% towards the cost

You buy this locally. It costs c100 Euros. Note it is SumUp Solo NOT SumUp Lite.

NEW Option 2b: PayazTAPBOX

- Good for chaplaincies wanting ‘something’; more visible than just the SumUp Solo
- Works with Wi-Fi, plus **free** unlimited mobile data with **built-in** SIM card
- Up to 8 hours of battery life, comes with a charging station
- You should now be able to load up to four pre-set amounts with an option for the donor to type in their own
- You can ‘brand’ the box. (If so, we’ll get the template for you and probably easier to do that locally? TBC)
- **Order via the Diocese.** Manufactured & shipped from Northern Ireland, meaning no VAT or customs issues
- Only SumUp needed, not Give A Little
- Dimensions = W95mm x D105mm x H190mm.
- Retail price incl. delivery = c.£160
- The Diocese will offer a grant of 70% towards the cost



Option 3: 'DIY' set-up with SumUp & Give A Little

- Works only via Wi-Fi or mobile hotspotting
- You can also build your own version of Option 1 ie buy a SumUp Lite + tablet + secure casing if you want. Budapest did this – they also rent their building.
- You buy everything **via your local SumUp website and Amazon – eg:**
 1. SumUp Solo **Lite or Solo** w/ charging dock – €57
 2. Lenovo Tab M10 (<https://amzn.eu/d/aA2kCHk>) – €127
 3. Anti-theft table stand (<https://amzn.eu/d/axrXBD9>) – €92 (Budapest chose this, because with a key it was easy to collapse the whole thing after the service to put in the closet). Or you can research a 'locpad' [like this one](#) but check the dimensions for the tablet (Lenovo M8 or M9...?)
- The Diocese will offer a grant of 70% towards the cost

Key information for all devices

- One-off cost for the device. The only other 'cost' is the card transaction fee which is automatically deducted. Each European country sets its own transaction fee and this varies between 1.3-2.5% per donation.
- **Currently** there is **no** monthly fee for any [Give A Little account](#) (required for the Payaz Giving Station & PayazGO devices). The Church of England pays – and we anticipate this will continue for a while – but I can talk you through what it might be if things ever change...
- Payment methods accepted = GooglePay, ApplePay, Visa, Maestro, American Express, Diners, V Pay, JCB.
- Registering for SumUp does require work (it's like opening a new bank account).
- Note: Each SumUp registration account can only be linked to one bank account. But you can have multiple devices operating from one SumUp registration account. And multiple 'campaigns' eg general giving, roof appeal etc with clear reporting.
- Donations in **local currency** to the chaplaincy's **local bank account**.
- Clear donations and bank payment information for treasurers.
- Issues a generic email receipt to the donor if they want this.
- The SumUp/Give A Little Option 1 devices means you can also use the technology for both contactless AND online giving.



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Next steps:

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