

Questions to discuss before deciding on how best to approach a new website:

Audience - who is your website for, and what are their needs?

What skills, resources and budget do you have for a website project?

Are you confident you know and understand what platform (CMS) to build your site on, or do you need to research or get guidance?

Are you considering a DIY site build or asking a web developer or digital agency for help?

Do you have a plan for the site's written content and photography?

Do you have a chaplaincy logo and/or brand guidelines that will be used for the site?

Are you aware of digital best practice, accessibility guidelines and how visitors view and use digital content?

Who will manage the project, and what will success look like?

Once the website is complete, who will update the content and be responsible for its maintenance?

Have you thought about how you will measure the success of your website?