



Digital Giving Rollout: Phase III

Expressions of Interest – Summer/Autumn 2024

Any questions? Please contact: Juliet Evans

Diocesan Fundraising Adviser

Juliet.evans@churchofengland.org

Who can apply for a device?

Please note that the 'Digital Giving Rollout: Phase III' is only open to chaplaincies:

1) who have either a wifi or a mobile connection (a solution for chaplaincies with no connectivity is still work in progress).

2) and who are in the following countries:

Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Portugal, Poland, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland.

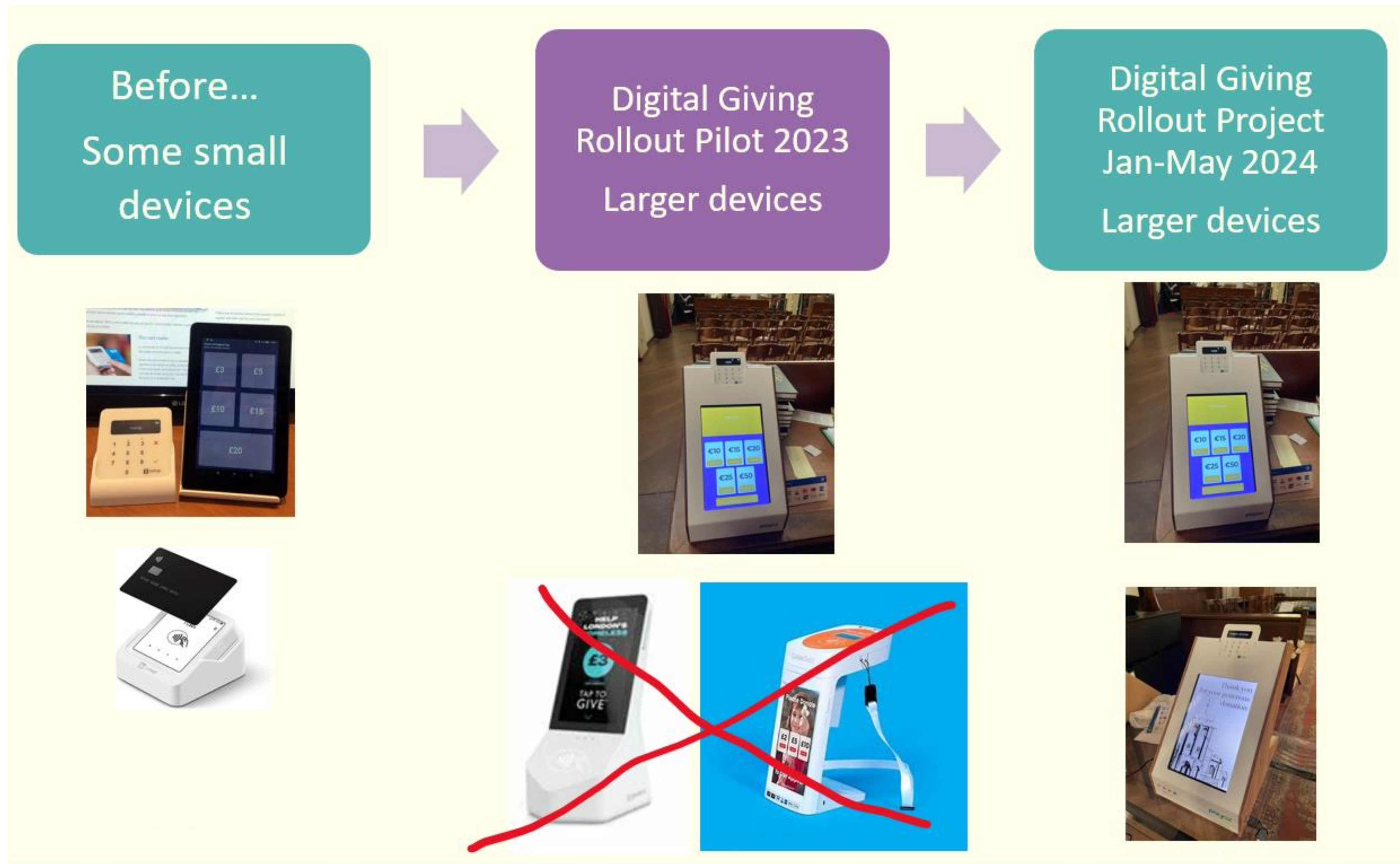
If your country does not appear in this list, please contact Juliet Evans who might be able to advise further.

Digital Giving – the story so far...

About the Church of England's Digital Giving Rollout

- We live in increasingly cashless societies.
- Some chaplaincies have small card reader devices. But many churches lack the funds and/or technical expertise to launch digital giving locally.
- Church of England has invested = £1.25million for contactless card reader & online giving.
- Supply of devices, training, and ongoing support.
- Digital Giving Rollout being rolled out across England... and Europe.
- Aiming to serve 2,000+ churches in the Church of England by end of 2024.
- Average contactless gift in Europe in 2023 = c£20. (UK = c£10)
- Average contactless gift in Europe 'Phase I' in 2024 = c£40.

What's been happening in Europe?



Digital Giving Rollout 'Phase I' Devices

- One type of larger device – Payaz Giving Station
- Manufactured and shipped from Northern Ireland (not mainland UK, therefore avoiding most customs issues)
- Designed for self-service use
- Large interactive donor screen
- Wifi or mobile
- Internal battery (2-6 hours)
- Ongoing support in setting up & trouble-shooting
- There is work involved in setting up the accounts that run the devices - regard it like opening a church bank account
- £10,000 raised from 18 chaplaincies who received their device during April. (Plus another £3,000 from online giving)
- Nearly £40,000 raised in just three months across 35 chaplaincies.



"It's already making a world of difference!"



Launching Digital Giving Rollout: Phases II & III

Phases II & III: Overview

- Diocesan initiative. Contributions from Phase I chaplaincies are funding this smaller phase
- Only a limited number of devices will be available
- You will still benefit from training and support - and pricing for larger devices
- More flexibility in the devices we offer.
- Note: You must have either wifi or be able to connect to a mobile signal to operate all of the devices in Phase II. Unfortunately, there is still NO option available for chaplaincies with no connectivity.

Before...
Some small
devices



Digital Giving
Rollout Pilot 2023
Larger devices



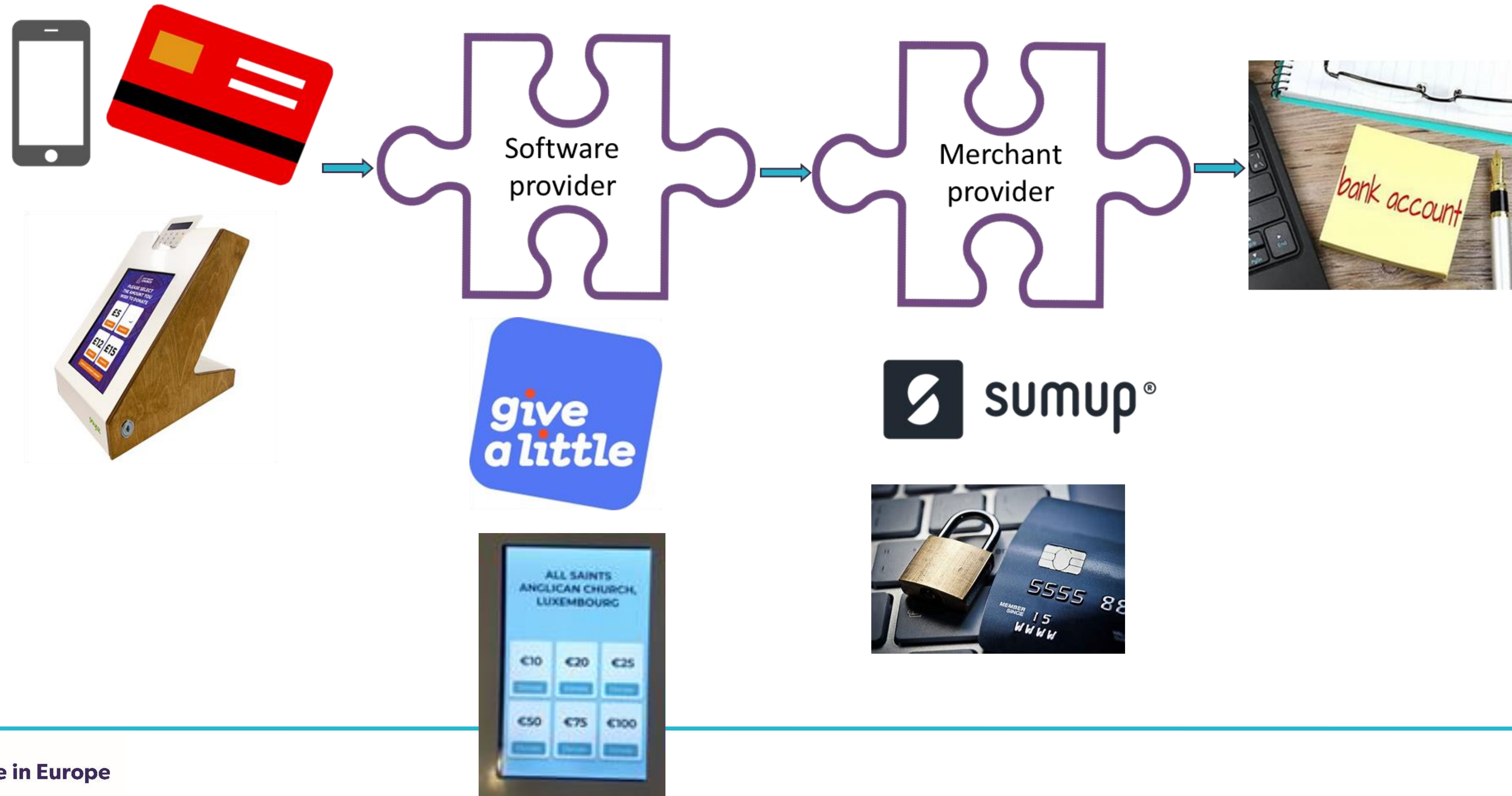
Digital Giving
Rollout Project
Jan-May 2024
Larger devices



'Phase II'
May-June 2024
Small & larger
devices



Option 1: Payaz Giving Station

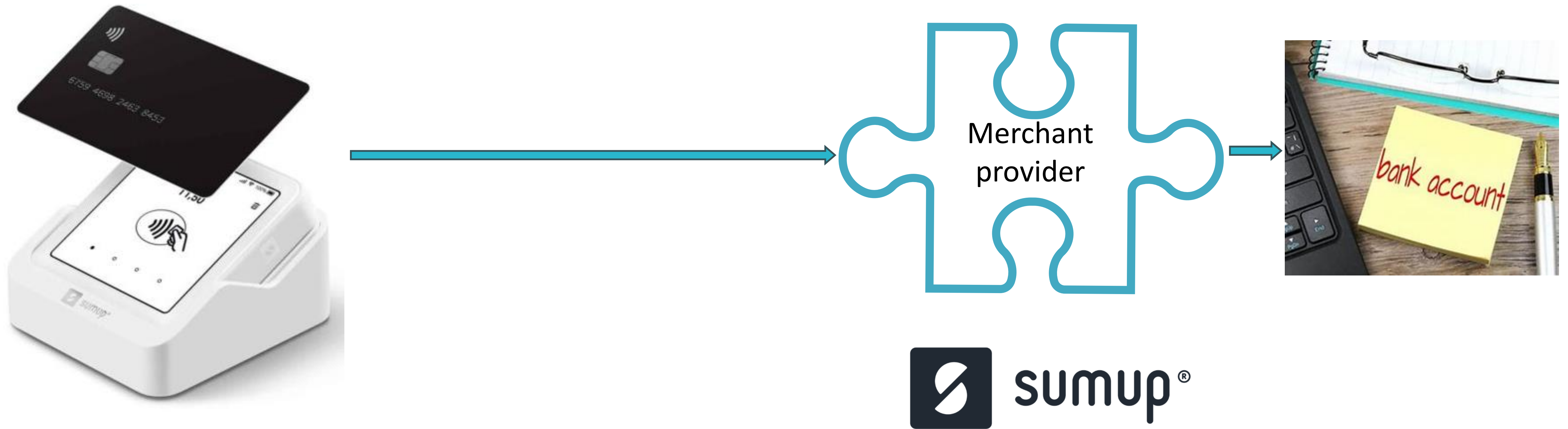


Option 1: Payaz Giving Station

- Good for chaplaincies wanting something professional-looking and secure – ‘self-service’ by the donor who can select or choose an amount to donate
- Works with Wi-Fi or mobile signal
- SumUp and Give A Little registration required
- Manufactured & shipped from Northern Ireland, meaning few VAT or customs issues
- Dimensions: W233mm/H300mm/D267mm. Weight: c.6kg. 10 inch screen
- Works via mains power or internal battery (up to 6 hours). Pre-installed security feature
- The card reader and tablet can be taken out of the casing and used independently if you ever need a mobile option
- Retail price incl. delivery = c.£400. The Diocese will offer a grant of c.£310 towards the cost (ie chaplaincy contribution = £90)
- (We are also looking at another large device option. We will discuss this further with successful chaplaincies)



Option 2: SumUp Solo Device



Alongside the larger devices, we will also be offering a small number of these smaller devices.

Option 2: SumUp Solo Device

- Good for chaplaincies wanting 'something'; an entry-level device
- Small, handheld device. Can't be left unattended
- Works with Wi-Fi, plus free unlimited mobile data with built-in SIM card
- Up to 8 hours of battery life, comes with a charging station
- Donor simply types in an amount directly onto the basic screen
- SumUp registration required (the hardest bit of the process)
- Retail price incl. delivery = c.£85
- The Diocese will offer a grant of £60 towards the cost (ie chaplaincy contribution = £25)

Option 3: Alternative devices

- We may consider requests from chaplaincies to purchase other devices (eg a local solution or to buy elements separately - tablet + SumUp Air etc)



Key information for all these devices

- One-off cost for the device. Only other cost is the card transaction fee
- Transaction fees vary across countries, and is also dependent on the donation method (eg debit or credit card or Google Pay etc.). The range is 1.3%-2.5% on each donation
- Currently no monthly fee for any Give A Little account that is required for the Payaz (option 1) devices. The Church of England pays
- Donations in local currency to the chaplaincy's local bank account
- Clear donations and bank payment information for treasurers
- Training and support will be provided

**My chaplaincy is interested in a
contactless device.**

What do I need to do?

Expression of Interest

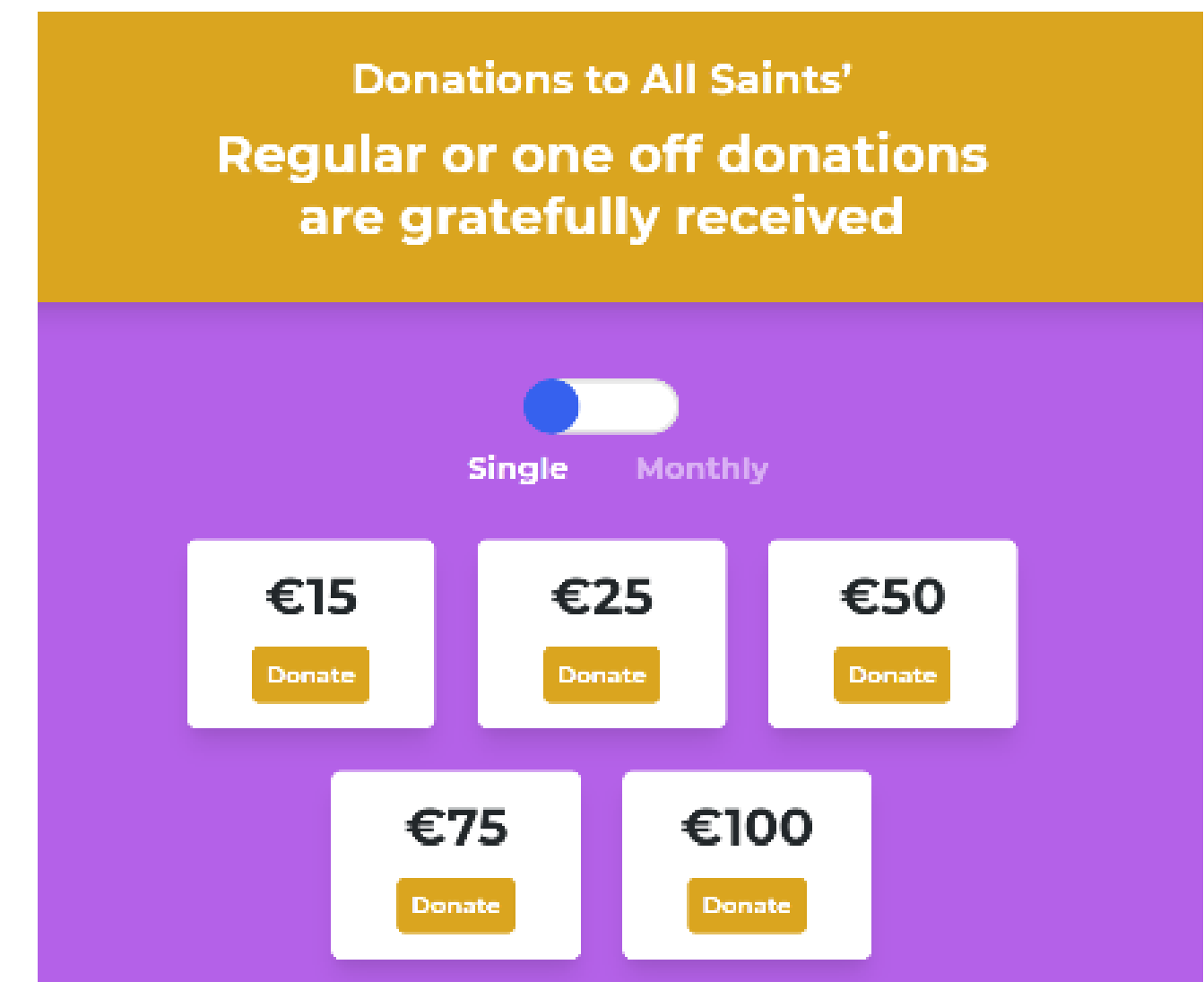
- If your chaplaincy is thinking about getting a contactless giving device, please complete this online form:
<https://forms.gle/yRYaDQiXcRjq6xgY8>
- Juliet Evans will then be in touch with you to discuss the details with you and to indicate whether any grants towards your device are currently available and what the expected timeline is.

If we are successful, what will we need to do exactly?

- Sign up to Parish Buying (the Church of England's procurement service). This takes two minutes. We need to manually verify that you are a European chaplaincy
- Sign up to SumUp (merchant provider which processes donations into your bank account). Various information and documents are needed from individuals and chaplaincies – it's like opening a bank account – but the level of what has been required has varied greatly across chaplaincies. This is the complex bit
- For Payaz (option 1) devices you will also need to register with Give A Little (software provider which designs the 'donor experience' on the device screen). This is a relatively easy process and takes 10 minutes
- More detailed information will be given to successful chaplaincies.

(Encouraging Online Giving)

- Chaplaincies can choose any online giving provider...
- ... but the technology behind the contactless devices we are offering can also be used for online giving.
- QR codes & links to social media automatically created
- Average online gift is £40 in English and European churches.
- We encourage all churches to set up online giving – whichever provider you choose. More information can be found on the diocesan website at: <https://www.europe.anglican.org/online-giving>





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